# Case Study 1: How does a bike-share navigate speedy success?

In this case study, you will perform data analysis for a fictional bike-share company in order to help them attract more riders. Along the way, you will perform numerous real-world tasks of a junior data analyst by following the steps of the data analysis process: Ask, Prepare, Process, Analyze, Share, and Act. By the time you are done, you will have a portfolio-ready case study to help you demonstrate your knowledge and skills to potential employers!

Interested? D​ownload the case study packet:

**Case Study 1\_Bike-share.pdf**PDF File